

Michael D. Barrett
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Professional History

President, UrbanThoreau LLC, Madison, Wisconsin. Write and manage grants, edit fundraising and business communications as a consultant for government, individual and non-profit clients. Provide expertise in smart growth, bicycle, pedestrian and transit planning. Conduct archival and electronic media research for clients and for maintaining cutting-edge orientation of the consulting business. Manage all aspects of business including marketing (web, print, word-of-mouth), operations, financials, and taxes. 1999-present.

Owner/Manager, Investment Real Estate, Madison, Wisconsin. Finance, purchase, and rehabilitate residential properties to enhance equity and rental income. Plan and implement energy efficiency upgrades to significantly reduce operating costs. Create aesthetically pleasing units to attract and retain quality tenants. Minimize operating, repair, administrative and advertising costs by attracting and retaining quality tenants. Manage real estate financials to maximize tax and interest rate savings. Effectively market properties in full accordance with local, state and federal fair housing laws. 1991-present.

Board Member, Bicycle Federation of Wisconsin Educational Foundation. Lead advocacy and education efforts statewide. Develop bicycle advocacy into an integral part of livable community and environmentally-friendly transportation strategies. Develop an effective network of bicycle advocates, environmentalists, livable community proponents, businesses and government officials. As executive editor, build *Wisconsin Bicyclist* newspaper and on-line content into the state's leading authority on all aspects of bicycling. Present bicyclist testimony before public bodies to advocate for more accessible and safe road conditions. Develop a diverse, stable base of income from grants, member contributions and product marketing. 1995-2000.

Italian Renaissance Researcher, History of Cartography Project, University of Wisconsin-Madison. Research archives, books and electronic sources concerning the development of cartography and related printing technology of the Italian Renaissance. Translate academic material from Italian, French and German into English. 1995-1996.

English Instructor, Wall Street Institute and Almerico da Schio High School, Vicenza, Italy. Teach English classes at an Italian public high school. Teach English to a university and professional clientele at a private language institute. Translate clients' speeches, official documents, medical research papers, business correspondence, engineering abstracts and literary texts. Provide information on American educational, business, and cultural opportunities. Collaborate with Italian educators. 1989-1990.

Commissioned Officer, US Army - Vicenza, Italy. Direct joint field artillery operations between US, Italian and other NATO military organizations. Provide secure voice and integrated computer communications over wire, radio, satellite and microwave media. Regularly present briefings in both English and Italian to American and Italian senior officers. Cut field operations costs by over \$40,000. Promoted twice in a normal progression; achieved rank of captain. 1985-1989.

Education

Doctoral Studies, Geography, UW-Madison, 1993-1995.

Master of Science, Geography, UW-Madison, 1993.

Defense Language Institute, Italian, Monterey, California, Honor Graduate, 1986.

Bachelor of Arts, Political Science and Geography, University of Kansas, August, 1985.

Honors and Speeches

National Bicycle Education Leaders Conference speech, "The Citizen Bicyclist," June 2002.

Wisconsin State Bicycle Conference speech, "The 5th 'E:' The Bicycling Environment," September, 2000.

Planning Madison's East Side Neighborhood Conference presentation, "Bikeable Neighborhoods Don't Just Happen, They are Planned," September, 1999.

Wisconsin State Bicycle Conference, "Way to Go" award for outstanding service toward Making Wisconsin a Better Place to Bicycle, September, 1998.

UW-Madison Geography Department presentation "Livable, Bikeable Communities: A Geographic Perspective," March 1997.

Army Commendation Medal and Honorable Discharge, US Army, 1989.

Gamma Theta Upsilon, geography honor graduate, University of Kansas, 1985.

Distinguished Military Graduate, University of Kansas, 1985

Languages, Computer and Library Search Skills

Fluent in Italian; intermediate German; reading ability in French and Spanish.

Excel, Access, Endnote database programs; Word and WordPerfect; MadCat, SSCI,

GeoAbstracts, Nexis-Lexis and other University library databases.

Civic Involvement

Progressive Dane Smart Growth Task Force, 2000-present.

Schenk-Atwood-Starkweather-Yahara Neighborhood Association Council Member, 1999-2000.

Dane County Bicycle Plan Committee, County Executive Appointee, 1999-2000.

Schenk-Atwood-Starkweather-Darbo-Worthington Plan Committee, Mayoral Appointee, 1997-2000.

East Washington Avenue Corridor Study, Mayoral Appointee, 1999.

Bicycle Transportation Alliance of Dane County, steering committee member since 1994.

Big Brothers and Sisters of Dane County, "Big" volunteer, 1992-2000.